

# focus

brand inkjets

Quality. Quality. Quality.

REMANUFACTURED IN THE USA 



## What is a remanufactured ink cartridge?

Remanufacturing is an industrial process whereby spent inkjet cartridges are inspected, disassembled, cleaned, parts replaced, refilled, and engineered to become "as new". **Planet Green's** cartridges are fully tested and then marketed as remanufactured or compatible cartridges, competing on the basis of price and quality with new cartridges.

## Are remanufactured cartridges of poorer quality than the branded originals?

No. Not if you deal with a reputable quality company like **Planet Green** which has sold more than 7.2 million cartridges to over 1 million customers. Our cartridges are made to meet and exceed the OEM standards. With quality levels being the same or higher, the only real difference between an original and remanufactured cartridge is the price!

## Why should I buy remanufactured Cartridges?

Increasingly, remanufactured cartridges are a first choice for users who recognize that cartridges are often the largest cost they have when buying a printer or a copier. **Planet Green's** commitment to quality, value and service means that business users can benefit from reduced costs in printer cartridges without any loss in quality. Home users of computer printers and faxes are also recognizing that remanufactured cartridges - which are often up to 20%-50% cheaper than the OEM equivalents - represent a real, cost-effective and environmentally-friendlier choice for them.

## Are all remanufactured cartridges the same?

No. There are hundreds of companies that produce defective & sub-par cartridges. **Planet Green** cartridges are remanufactured in a certified state of the art facility with advanced technological equipment. Focus brand inkjet cartridges are produced under strict procedures with the OEM brand specifications and testing comparison. These cartridges have such a high standard of quality that they are backed with a one year 100% guarantee.

## How does remanufacturing help the environment?

Every year, more than 500 million plastic printer cartridges end up in landfills around the world. But cartridges can be recycled and remanufactured for re-use. Every cartridge that **Planet Green** remanufactures is one fewer going directly to the landfill where it stays for thousands of years. Also, for every remanufactured cartridge purchased, its one less new cartridge that needs to be produced, saving money & energy, and preventing it from entering the waste stream and from draining the planet's natural resources.

## How much raw material is saved each year through remanufacturing?

Significant amounts of non biodegradable waste such as plastics, metals and chemicals that would otherwise end up in landfill sites are recycled & reused by **Planet Green**. Our own research estimates that remanufacturing can make a significant difference to the amount of new raw materials produced and used to supply the growing demand for inkjet cartridges.

Considering the fact that the world desperately needs our help in reducing our energy consumption, manage our resources wisely & create more environmentally friendly products we are proud to say that with your help we are doing our part to make a difference.

## Planet Green Stands for:

Quality • Reliability • Great Savings • Made in the USA  
Environmentally Friendly • 100% Satisfaction Guarantee

For more information contact the dealer nearest you:



**GO GREEN. Save Money!** 